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Agriculture Chemical Processing Fuels & Energy Sanitary Water

## FOR IMMEDIATE RELEASE

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## Versa-Matic Announces Addition to FUSION™ Product Offering

MANSFIELD, Ohio, November 8, 2011 – Versa-Matic, a leading brand in the world of Air Operated Double-Diaphragm (AODD) pumps, recently announced the addition of the FUSION™ 2" PTFE Integrated-Plate Bonded Diaphragm to the existing product line.

The addition of the 2" diaphragm extends the FUSION product line, giving end users additional options when it comes to diaphragm selection.

"There are numerous advantages of this revolutionary new product over traditional PTFE systems" says Tim Caldwell, Versa-Matic Product Manager. "The advantages include extended flex-life, ease of installation and maintenance, reduction of potential leak paths and simple cleaning for hygienic applications."

The announcement of the addition to the FUSION line of diaphragms included an updated brochure, features and benefits information and a list of frequently asked questions. Visit <a href="https://www.versamatic.com">www.versamatic.com</a> to review these materials.

## About Versa-Matic

The Versa-Matic brand is manufactured at the Warren Rupp, Inc. facility in Mansfield, Ohio. Versa-Matic AODD pumps provide high quality and the best value for your pumping needs. These dimensionally interchangeable products are the first choice for replacement upgrades. Versa-Matic pumps are available in a variety of plastic and metal materials such as polypropylene, acetal, aluminum and stainless steel. Sizes range from 1/4" to 3" and specialty features, including clamped design, bolted design, split manifold, side discharge and numerous others are also available. Products are sold worldwide through a network of independent, factory-authorized distributors.

For more information, contact Versa-Matic 800 N. Main Street, Mansfield, Ohio 44901. Phone: 419.526.7296. Or, visit www.versamatic.com.